

# Tasha Blackmon

## Chief Executive Officer, Cherry Health



### ***Profile***

Born and raised in Grand Rapids, Mich., Tasha Blackmon is a dynamic leader who brings more than 20 years of business operations experience to ensure patients in her home community, and surrounding areas, receive the highest quality of care.

Blackmon serves as Chief Executive Officer of Michigan's largest Federally Qualified Health Center (FQHC) providing integrated health care services in Barry, Eaton, Kent, Montcalm, Muskegon, Ottawa and Wayne counties. In this role, she is responsible for administrative and operational oversight of Cherry Health's network of more than 20 locations, approximately 900 employees and more than 60 physicians and mid-level providers specializing in primary care and family medicine, pediatrics, internal medicine, obstetrics/gynecology, optometry, oral health, behavioral health and substance use disorders.

During her 14 years at Cherry Health, Blackmon led numerous development projects, as well as large scale renovations and expansion projects, and held six positions before becoming CEO in 2018. Prior to joining Cherry Health, she was operations manager at BioLife Plasma Services, a subsidiary of Baxter Healthcare, Fortune 500 pharmaceutical company.

### ***Education***

- B.S. – Michigan State University
- MBA – Cornerstone University
- Executive Fellowship – University of Kansas Medical Center

### ***Professional & Community Engagement***

- Behavioral Health Community Steering Committee – 2018/present
- Children's Advocacy Center Board – 2018/present
- City of Grand Rapids Sustainability Advisory Council – 2018/present
- Grand Valley State University – Vice Provost for Health Advisory Board – 2018/present
- Michigan Community Health Network (MCHN) – Board and Operations Committee – 2018/present
- Michigan Primary Care Association (MPCA) – Board 2018/present
- National Association of Community Health Centers (NACHC)
  - Subcommittee of Health Center Financing – 2016/present
  - Committee on Health Center Excellence and Training – 2016/present
- National Association of Health Services Executives (NAHSE) – 2016/present

- Varnum – Diversity and Inclusion Advisory Council – 2016/present
- Wesorick Center Advisory Board-2018/present
- West Michigan Horticultural Society, Inc. Board 2018/present
  - Diversity & Inclusion Committee – 2018/present