



Estrella (Star) Crawford Senior Vice President; Local Market Executive

Star Crawford is the Detroit Local Market Executive supporting the Michigan President, cross line of business Leadership Teams, and the BAC Foundation. She is responsible for directing local market strategy, fiscal strategy, employee engagement, business integration and oversees investments that help to drive and respond to community and economic development and critical needs in Michigan.

Star joined Bank of America in 2004 as a Relationship Manager for the Consumer Risk Operations Group and has worked in various roles including Change Consultant for the National Associate Experience Team, Quality Manager, Senior Business Control Specialist in the Enterprise Fraud Division and Community Relations Manager for the Local Markets Organization.

Star enthusiastically supports Bank of America's purpose and its employees. She is a dedicated servant engaging in leadership for the Bank's Michigan Employee Resource Groups and as a mentor for the Wayne State University Center for Latino/a and Latin American Studies. Star also faithfully serves on the Board of Directors for SER Metro-Detroit, a public service organization focusing on adult education and youth programming.

Star is fluent in Spanish, enjoys traveling and latin dancing in her free time. She is a graduate of Morris Brown College, where she earned a BA in Modern Foreign Languages with a concentration in Spanish and earned an MBA from American InterContinental University with a focus on Technology Management. Star is married, proudly lives in Detroit and is a mom to three active boys.