

Lynn Longo - Executive Bio

Lynn Longo is the senior vice president and head of the Digital Cockpit business unit at HARMAN. She has over 20 years of automotive engineering and technology experience, with the majority of that time spent serving in key global leadership roles. As head of the Digital Cockpit business, Lynn leverages her extensive understanding of automotive product strategy, development and delivery to drive innovation and bring solutions to market that create seamless, safe and connected consumer driving experiences.

Prior to joining HARMAN, Lynn was the executive director and chief information officer of Connected Ecosystem Integration at General Motors (GM) where she led the technical integration of GM's connected vehicle ecosystem via adaptable, flexible platforms. Before that, she held three leadership positions in two different joint ventures in China (OnStar Shanghai and SAIC General Motors) — marking her as the first international senior executive to hold three distinct roles simultaneously. Prior to her international assignment in China, Lynn spent more than three years working for GM Europe leading a global team of engineers.

Lynn holds a Bachelor of Science from Michigan State University and a Master of Science in Information Technology Management from Carnegie Mellon University.