



**Liz Bracken**  
**President/CFO/COO**  
**Grand River Bank**

Liz Bracken is the President / CFO / COO of Grand River Bank, a local community bank specializing in business services that opened during the height of great recession in 2009.

With 30 years of experience in the financial services industry, Liz knows what it takes to solve the challenges of building a business from the ground up in the most challenging of economic times. Responsible for managing a wide range of responsibilities while working with all stakeholders, Liz has a proven track record of success. Grand River has been one of the fastest growing banks in the country for several years and continues to feature one of the cleanest loan portfolios as rated by the Independent Community Bankers of America. Grand River carries a 5-star rating by Bauer Financial, one of the leading bank rating services.

In addition to her extensive banking experience, Liz is the president and founder of the local non-profit Elves & More – West Michigan which provides bicycles to children in need at the holidays. Over the last 13 years Liz has lead the effort to procure funding and volunteers to build and deliver over 15,000 bikes to kids in need in West Michigan.

Liz holds a BS in finance from Grand Valley State University and resides in Grand Haven.