

Linzie Venegas, Vice President
The Ideal Group, Inc.

Linzie Venegas is the Vice President at Ideal Group. She oversees marketing, finance and human resources for all of the Ideal Group of companies. Located in Southwest Detroit, The Ideal Group is an innovative manufacturing company founded by Frank Venegas in 1979. The Ideal Group operates seven different companies with over 450 employees.

Linzie actively works with various community organizations in Southwest Detroit to include Detroit Cristo Rey High School, Holy Redeemer Elementary School and Detroit Hispanic Development Corporation. Linzie is a board member at Cranbrook Institute of Science, Southwest Detroit Business Association and the Detroit Economic Growth Corporation.

Linzie is also an instructor at Dartmouth's Tuck School of Business Digital Excellence Program where she teaches many small business owners the fundamentals of digital marketing to help grow their business. *DBusiness Magazine* selected Linzie as *30 in Their Thirties* for young Detroit business leaders and *Crain's Women to Watch*.