



**Keri Becker** has spent her entire career in intercollegiate athletics spanning 25+ years. She is currently in her fourth year as the Director of Athletics at Grand Valley State. Becker was appointed to the post on April 7, 2016 and officially took over on July 18, 2016. Prior to being named Director of Athletics, Becker's career has always been on a college campus. She began her journey in 1990 as a softball student-athlete at Division II Saginaw Valley State University, moved into the head softball coaching position in 1996, at yet another rival school, Ferris State University where she stayed for 15 years. In 2011, GVSU brought her on board as the Associate Athletic Director and Senior Woman Administrator.

Grand Valley State has continued its dominance at the Division II level Under Becker's direction, claiming its 26<sup>th</sup> overall Great Lakes Intercollegiate Athletic Conference (GLIAC) Presidents' Cup title as the league all sports champion and winning the 2018-19 Division II All-sports Learfield/IMG College Directors' Cup crown for the 13th time.

Prior to taking over as the Director of Athletics, Becker served the Associate Athletic Director/Senior Woman Administrator overseeing all aspects of the GVSU football, volleyball, softball, women's golf, men's and women's swimming and diving, men's and women's tennis, and women's lacrosse teams, as well as the Laker cheerleading group. In addition to sport supervision, Becker was responsible for cross campus collaborations, overseeing the financial aid aspect of NCAA compliance, completion of all required institutional reports, fundraising efforts, and assisting with game operations. She was also the Administrative Liaison for Grand Valley State's Student Athlete Advisory Council (SAAC) and is the Chair of the Board & Rowe Endowment for Advancement of Women in Sport/Physical Activity Committee.

Keri is also a military veteran, having served in the United States Army Reserve from 1992-2006, and was called to active duty in support of Operation Enduring Freedom and Iraqi Freedom from January 2003-February 2004. She was stationed at Camp As Sayliyah in Doha, Qatar, which was a combined joint forces base. While stationed there, she worked in both Transportation and then in Supply, where she became the non-commissioned officer in charge of supply for the Headquarters Commandant at Special Operations Command Central (SOCCENT). She achieved the rank of staff sergeant and was honorably discharged in October 2006.