Karen Scarpino

Owner and President

Karen Scarpino is the owner and president of Green Giftz, a high-design and sustainable branded merchandise agency located in West Michigan.

Over the course of her 20 year history as President, Karen has helped revolutionized the promotional products industry by repurposing and upcycling post-industrial scrap from major corporations like Steelcase, Herman Miller, Chrysler & Haworth to create one-of-a-kind gifts like padfolios, totes, duffle bags, awards, air plant holders, journal covers and more. In 2019, Karen Scarpino was the Corporate Chair for the Arthritis Foundation, winner of the Grand Rapids Chamber EPICI Creative Business of the Year Award and Corp! Magazine Michigan's Economic Bright Spot.

Karen has expanded Green Giftz offering by launching a retail-inspired "Made in Michigan" line of items which is sold in the Grand Rapids Airport, Detroit Airport, Amway Gift Shop & University of Michigan Metro Hospital Gift Shop.

