



Evette Hollins

Vice President, Customer & Community Engagement
DTE Energy

Evette Hollins is vice president of Customer & Community Engagement for DTE Energy. She leads a diverse portfolio spanning customer billing and financial operations, community engagement, corporate citizenship, and the DTE Energy Foundation.

In this role, Hollins steers the company's community-facing work. She leads teams responsible for the company's customer outreach and community engagement strategies, advances high impact community transformation efforts, employee volunteerism, and philanthropic support through the DTE Energy Foundation, which provides more than \$14 million in annual grant support.

Beyond her external engagement responsibilities, Hollins oversees all aspects of customer billing and financial operations, balancing revenue stewardship with customer well-being by modernizing billing and payment practices while connecting vulnerable customers to more than \$125M in energy assistance annually.

Hollins joined DTE in 2015 and has held several roles focused on enhancing our customer's experience. Her previous experience spans across the telecommunications, financial services, and economic development sectors. Hollins holds both a bachelor's and a master's degree in business administration from the University of Michigan's Ross School of Business. She currently sits on the board of the Belle Isle Conservancy and the Charles H Wright Museum of African American History.

As the youngest executive to be named a corporate officer at DTE, Hollins has been recognized by Crain's Detroit "20 in their 20's" and "40 Under 40", as well as Michigan Chronicle's "Woman of Excellence" and "40 under 40."

DTE Energy (NYSE:[DTE](#)) is a Detroit-based diversified energy company involved in the development and management of energy-related businesses and services nationwide. Its operating units include an electric company serving 2.3 million customers in Southeast Michigan and a natural gas company serving 1.3 million customers across Michigan. The DTE portfolio also includes energy businesses focused on custom energy solutions, renewable energy generation, and energy marketing and trading. DTE has continued to accelerate its carbon reduction goals to meet aggressive targets and is committed to serving with its energy through volunteerism, education and employment initiatives, philanthropy, emission reductions and economic progress.