

Dr. Donna L. Bell

Owner and Chief Business Consultant
Donna Bell, LLC

Work Experience

Dr. Donna Bell is owner and Chief Business Consultant for Donna Bell, LLC. The mission of Donna Bell, LLC is to contribute to a more sustainable environment by working with companies on integrating and improving sustainable business strategies and practices, designs, and other solutions that address environmental and social challenges.

Prior to starting her consulting firm, Dr. Bell was the Executive Vice President, Product Creation, Engineering, and Supply Chain at Lordstown Motors Corporation (LMC). She was responsible for the development and execution of LMC vehicles, subsystems, hardware and software, and supply chain partnerships from concept to launch, including the launch of the Endurance all-electric commercial fleet pickup. Her responsibilities involved delivering new products for LMC leveraging product creation tools, including design thinking.

For nearly 30 years, Dr. Bell served in various leadership roles at Ford Motor Company including vice president of brand management and marketing at Ford Credit, strategy director for technology and features, chief of staff to the CTO, and operations director for Ford's Greenfield Labs in Palo Alto, CA. While in California, Dr. Bell's role was focused on ensuring the engineers, researchers and scientists in Ford's Greenfield Labs were well equipped to create innovative human-centered designs for "smart vehicles in a smart world".

Dr. Bell has also held leadership positions in Ford's product development, sustainability, and quality organizations, with a concentration in Electrical and Electronics Systems Engineering. She was Global Product Development (PD) Quality Manager for Electrical at Ford, achieving Best-in-Class Quality for Lincoln vehicles multiple times. Dr. Bell held various technical and leadership roles in body module electronics design, electrical systems design and analysis, purchasing, quality, and program delivery for multiple Ford vehicles and technologies.

Education

Dr. Bell holds a Bachelor of Science degree in Electrical Engineering from Lawrence Technological University (Southfield, MI). She has also earned two Master of Science degrees, one in Electronics and Computer Control Systems and another in Engineering Management, and a PhD in Industrial and Systems Engineering, all from Wayne State University (Detroit, MI).

Leadership and Community Involvement

Dr. Bell is a board of trustee member at Lawrence Technological University and serves on the Academic Affairs Committee and is the chair of the College of Engineering Advisory board. She is a board of director for the Torch of Wisdom Foundation in Southfield, Michigan. Dr. Bell also serves as the chair for Governor Whitmer's Black Leadership Advisory Council (BLAC). She is a proud member of Delta Sigma Theta Sorority, Incorporated where she serves as the assistant financial secretary with the Southfield Alumnae Chapter (SAC).

Dr. Bell mentors as much as she can to current and aspiring engineers and leaders to inspire and encourage them to reach their goals.