



Joscelyn A. Davis

President & CEO



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Joscelyn A. Davis has served in several, significant leadership positions in the private, public, and nonprofit sectors for more than 25 years, in which she has been responsible for strategic planning, leadership coaching and employee development, strategic communications, and organizational change management. As Chief Strategist at JADE Strategies, Davis works closely with clients to execute approaches to complex challenges that align operations with mission, define stakeholder relationships, and result in operational efficiencies.

Davis is well-versed in leadership, organization, and management development. As an award-winning leadership coach, Davis has facilitated hundreds of workshops on leadership development, high-functioning teams, collaborative cultures, strategic planning, conscious leadership, and emotional intelligence. She is an internationally-certified facilitator for [Personality Dimensions](#)[®] Awareness Workshops, which assess personal temperaments, explore unconscious biases, and strengthen team collaboration. Some of her featured presentations include Oakland Schools, City of Detroit, Michigan Association of Fire Chiefs, City of Auburn Hills, Center for Financial Planning, Auburn Hills Chamber of Commerce and the [Michigan Minority Supplier Development Council](#). Davis founded **Mentoring Leaders**SM, an advanced coaching program for existing and emerging leaders, and **Mentoring Trailblazers**SM, a leadership development program designed specifically for professional women.

Davis launched her first business in 1995 as principle of Hermès Communications, a public relations & marketing firm based in Phoenix, AZ. Prior to this, she led departments in New York, Bermuda, London, and Dublin as Corporate Communications Manager at Center Re, a Wall Street reinsurance firm and Zurich subsidiary. Davis is the former Director of Strategy for United Way Community Services, and Oakland County Director of Community Engagement for United Way for Southeastern Michigan.

Davis previously served as Vice Chair of the Oakland County Women's Commission, with responsibility for strategic planning. She also served on the Oakland County Business Roundtable and was appointed to the Main Street Oakland County board of directors following publication of her position paper, "The Economic Value of the Public Library: Strengthening Pontiac through Literacy Partnerships."

Davis is a graduate of the University of Michigan and University of New Haven, where she earned BA and MBA degrees, respectively. She currently serves on the executive committee of the Auburn Hills Chamber of Commerce board of directors and is a recipient of the Andrews Hooper Pavlik PLC Women's Leadership Award. Davis is an Inforum Michigan-certified executive leadership coach and founder/co-chair of Inforum's Lady Bosses Affinity Group. She and serves on the executive committee of the Pontiac Alumnae Chapter of Delta Sigma Theta Sorority, Inc., an international nonprofit organization committed to championing community empowerment.