

The Road Forward

Honoring 70 women leaders in automotive featured in new book from Inforum, CAR & SAE

Virtual Event

Wednesday, May 19, 2021 5:00 - 6:30 PM

Presenting sponsor

\$10,000

- Category and level exclusivity
- 30 tickets to event
- Podium time at the event
- Full-page ad in digital program
- Logo hyperlink in promotional e-cards sent to all members and friends of Inforum
- Logo displayed throughout event
- Sponsor recognition in social media promotion and follow up posts on the event

Success sponsor

\$7,500

- Category exclusivity
- 15 tickets to event
- Recognition at the event
- Half-page ad in digital program
- Logo hyperlink in promotional e-cards sent to all members and friends of Inforum
- Logo displayed throughout event
- Sponsor recognition in social media promotion and follow up posts on the event

Accomplishment sponsor

\$3,000

- Recognition at the event
- 10 tickets to event
- Logo hyperlink in promotional e-cards sent to all members and friends of Inforum
- Logo displayed throughout event
- Quarter-page ad in digital program
- Sponsor recognition in social media promotion and follow up posts on the event

Individual Tickets:

- Inforum members: \$30
- Guests: \$45

