Melanie Berger, CPSM is a Principal with HED, an architecture and engineering firm located in Royal Oak, Michigan.  As HED’s Healthcare Sector Leader, Melanie leads the annual business planning process for the sector on a national basis.  Through ongoing dialogue with the leaders of various offices and the firm's operational leaders, she effectively translates business strategy to implementation plans, helping to address resource needs and skill set gaps to deliver on the firm’s commitments to achieve strategic objectives.  Melanie possesses a unique blend of high-level strategic thinking and more tactical action-oriented planning, which enables her to see both the big picture and the path to get there.

Melanie holds a BA in Journalism from Michigan State University and a Master’s Certificate in Health Services Administration from Central Michigan University.  She is an active member of the Healthcare Next Steering Committee at Inforum, and volunteers on the Program Planning Committee for the Midwest Chapter of the American College of Healthcare Executives.