



**Sharon Pfeuffer**

Director, Electric Strategy  
DTE Energy

Sharon Pfeuffer is director of strategy and corporate development for DTE Energy, a Detroit-based diversified energy company involved in the development and management of energy-related businesses and services nationwide. The operating unit DTE Electric is the electric utility serving 1.2 million customers in Michigan. As one of Michigan's leading corporate citizens, DTE Energy is a force for growth and prosperity in the 450 Michigan communities it serves in a variety of ways, including philanthropy, volunteerism, and economic progress.

Pfeuffer is responsible for business planning and generation strategy for DTE Electric. In addition, she has responsibility for retail open access (ROA/electric choice) and corporate forecasting.

Pfeuffer joined DTE Energy in 2001, and has over 30 years of engineering and operations experience in fossil fired power plants, and generation capital project planning and execution. Previously, Pfeuffer had roles in generation for FPL and WE Energies.

Pfeuffer earned a Bachelor of Science in Chemical Engineering from the University of Michigan, Ann Arbor, and a Master of Science in Engineering Management from the University of South Florida. She is also a registered Professional Engineer in the state of Michigan, and a Lean/Six Sigma Black Belt.

Pfeuffer is on the non-profit Board at Mercy Education Project in Detroit. Internal to DTE she currently serves on the Advisory Committee for the Women of DTE, the Elder Care Support Group, and is a mentor.