



Rebecca Dernberger, President Avancer

Rebecca (Becca) Dernberger is President of Avancer Executive Search firm. Dernberger has spent over 30 years connecting people to meaningful work. She has a passion for understanding the needs of a Corporation and the needs of the individuals.

Prior to founding her own search firm, she was Sr. Vice President at EG Workforce Solutions, a Regional company, with five locations, located in West and mid MI. Most of her career was with Manpower. Her last position there was Vice President and General Manager for Manpower's Northeast Division, leading all aspects of P&L management, sales and operations and overseeing a territory that spans 16 states and includes 90 branches. Rebecca managed 35% of Manpower's US business that employed over 81,000 associates per year, providing businesses with agile talent solutions and individuals with meaningful work.

Dernberger joined Manpower's largest U.S. franchise in 1984 and became President of the franchise in 2003. She served in that role until 2008 when the franchise was sold to ManpowerGroup. She was with ManpowerGroup until 2016.

Recognized as an expert in workforce trends, Dernberger is passionate about the manufacturing and service sectors. She is a sought-after source for speaking engagements and media interviews about the workforce trends.

Active in the community, Dernberger is a member of the Committee of 200, West Coast Chamber and Lakeshore Advantage. She served on the National Manufacturing Institute Board and the Manpower Public Sector Board of Directors, Talent 2025 CEO Council and the National Academies Workshop Planning Committee for Building a National STEM Workforce Strategy.

She has a passion to help working single parents to help them manage day-to-day. A resident of Zeeland, Michigan, Becca earned her bachelor's degree in business and psychology from Hope College in Holland, Michigan.

