ADRIENNE WALLACE

Assistant Professor Advertising & Public Relations Grand Valley State University



Adrienne Wallace is an enthusiastic communicator with extensive experience in both the public and private sectors ranging in scope from nonprofit, health, education, government, hospitality, politics, lobbying and finance.

She earned a bachelor's degree in health communications and public relations, a master's degree in communications, and a second master's degree in public administration, all from Grand Valley State University. She also is a public policy PhD candidate at Western Michigan University studying the intersections of public relations, participation and lobbying on the

creation of public policy in the United States.

Adrienne, is a Leadership Holland alum, was named to the Lakeshore 40 under 40, was honored as a Woman of Influence by *I Magazine*; received the Michigan Recreation and Parks Association Best New Professional and Media Advocate awards; was a 2012 and 2013 "Young Athena" Award finalist; named 2012 "West Michigan's Finest" by the Cystic Fibrosis Foundation; was a 2012 Young Nonprofit Professionals Network "Advocate Award" finalist, winner of 2013 WMPRSA "Newcomer," "Best in Show" and "Best Campaign" Awards, and is a Rising Women Leaders Alum through the Grand Rapids Center for Community Leadership. She sits on the WGVU Engage Committee as health co-chair; WGVU Woman & Girls Lead; GVSU Social Media Advocacy Council; GVSU Alumni Board of Directors; a member of the Michigan Nonprofit Administration; board member and social chair for West Michigan Public Relations Society of America and member of Public Relations Society of America.

Adrienne is a Penguin runner, amateur chef, photographer, and friend to animals. She maintains a vegan-ish food blog and a blog on public policy. She is a Grand Rapids Westsider, wife to tech/PR geek Derek DeVries and mother to rescue pups Walter, Porter, and Bosley.